University of Prince Edward Island Faculty Association Policy for Communications with Members

Email Distribution Lists

Through its email distribution lists, the UPEIFA communicates unprivileged information to Members about the business and activities of the Association.

To avoid unnecessarily filling Members' in-boxes (and thereby increasing their workload and/or risking that Members will ignore important UPEIFA communications), the email distribution lists are used only to disseminate UPEIFA-related information that is important to the membership in general.

Website

The UPEIFA uses its website to post official, unprivileged UPEIFA documents and information about the business and activities of the Association.

the FAbric Newsletter

The primary intent of *the FAbric* is to keep all members of the UPEIFA up-to-date and informed. It is also the intent of *the FAbric* to communicate UPEI Faculty Association activities and perspectives on issues to a wider community. More specifically, it serves the following purposes: to provide a means for the exchange of ideas, views, and issues relevant to the Association and its members; to provide the Association's membership with information relevant to the operations of the Association; to provide documentary records of matters pertaining to the Association; and to serve all the functions of a newsletter.

Hard-copy Mailings

Hard-copy mailings may be used at the discretion of the UPEIFA to communicate unprivileged information to Members about the business and activities of the Association.

General

The UPEIFA does not use the email distribution lists, the website, *the FAbric*, or hard-copy mailings to publicize events or information more properly supported directly by the Employer (e.g., concerning teaching/professional responsibilities, research/creative activities, non-UPEIFA service, or notice of candidates' presentations).

The UPEIFA does not officially endorse organizations of which it is not a member, and does not publicize their initiatives in its own official venues. Organizations wishing to publicize events and issues which might be of interest to UPEIFA Members should consider other non-UPEIFA venues.

Approved by the Executive Committee, November 30, 2007